

Buket Simsek Baykal



Buket was born in Ankara. Throughout her life, she has always had a strong passion for creative fields. Pursuing her dreams, she developed herself as a graphic designer. Her journey began with graduating from Hacettepe University's Graphic Design program in Turkey. In the early years of her career, she worked as an illustrator and graphic designer at a publishing house, with a particular enjoyment for creating designs for children's books.

Buket's career took a significant turn when she spent 4 years in the public relations department of the Public Services Employees Union of Turkey (GENEL-İŞ). She handled various tasks, including web design, social media, communication-related visuals, newspaper, magazine designs, and more. She has always believed in the importance of contributing to society and found joy in assisting the design needs of various women's organizations in Turkey. It was a fulfilling way for her to use her skills to support meaningful initiatives.

To further advance her career, she moved to Canada and completed the Interactive Media Design program at Algonquin College. This experience expanded her skills, covering web design, UX design, video production, and motion graphics. During her education, she had the opportunity to work as an intern at the Canada Revenue Agency (CRA) for about a year, where she learned a lot and had the chance to collaborate with an amazing team.

Today, she works as a freelance designer, collaborating on various projects. She's also honored to serve as a board member for the Canadian and Turkish Women's Association of Ottawa (CATWAO) and contribute to their mission.